



The MBA Programme

The MBA programme offered by the Department of Business Management is a two-year full time Post Graduate programme that consists of four semesters covering 28 courses, with an average of 75 classes of 50 minutes each, assigned to each course.

The programme aims at moulding students into effective managers by providing them with courses reinforced with multi-faceted inputs of management education using state-of-the-art methods of training and active industry interface.

Selection Procedure

Candidates aspiring to join the MBA programme are required to appear for a state-wide Common Entrance Test [ICET], which evaluates them on the basis of their analytical, quantitative and verbal skills. The admission is offered only to the top rankers amongst the 1, 00, 000 odd candidates. The programme has been attracting, young and bright students of the state from varied academic streams like Engineering, Commerce, Mathematical, Biological Sciences and Humanities.

Course Structure & Evaluation

The curriculum has been structured after an exhaustive analysis by experts from various academic and industrial fields. Each student majors in any two of the four fundamental areas viz., Finance, Human Resources Management, Marketing and Information Systems. Each specialised area has four elective papers.

Examinations are conducted at the end of each semester to assess the students' understanding in what has been taught and learnt during that particular semester period. A comprehensive viva-voce is conducted, at the end of each year.

Summer Project

As an integral part of the curriculum, every student takes up work on a project in an organisation with a view to facilitate complimentary learning and greater understanding of real life organisational situations. The duration of the training ranges from 6-8 weeks. The project guides from among the faculty and provide necessary guidance to the students. The projects are evaluated at the end of the fourth semester by a panel of external, internal and corporate examiners on the basis of a report, a presentation and a viva-voce.

The Curriculum

| TERM/SEMESTER | QUANTITATIVE ANALYSIS | BUSINESS ENVIRONMENT | BEHAVIOURAL APPLICATIONS |
|--|--|--|--|
| ONE | * Statistics for Management | * Managerial Economics * Business laws & Ethics | * Organisation Theory & Behaviour |
| TWO | * Quantitative Techniques for Decision Making | * Economic & Environmental Policy | * Human Resource Management |
| THREE | * Production & Operations Management | | * Leadership & Change Management * Organisation Development & Team Building |
| FOUR | * Supply Chain Management | * International Business | * Performance Appraisal & Counselling * Industrial Relations |
| INFORMATION TECHNOLOGY | FINANCE AND ACCOUNTING | STRATEGIC MANAGEMENT | MARKETING |
| * Introduction to Information Technology | * Financial Accounting & Analysis | | * Principles of Marketing |
| * Management Information Systems | * Financial Management | | * Marketing Research |
| * Knowledge Management * Requirements Management * RDBMS | * Management Accounting & Control * Strategic Financial Decisions * Financial Systems & Services | | * Product Management * Promotion & Distribution Management |
| * E-Business * Software Metrics & Performance Management | * Security analysis & Portfolio Management * International Finance | * Strategic Management | * Consumer behaviour * Services Marketing |

Meet the Industry

To foster a closer relationship with the industry and to enable the students to keep abreast of the current practices of management, the department arranges a series of guest lectures and seminars every Saturday, given by Managers and Eminent Members of the Industry. The experience and knowledge that they share with the students provide a perfect supplement to the conventional academic education that the university provides.